## imagine the eyes of our 10,000 readers on your ad space

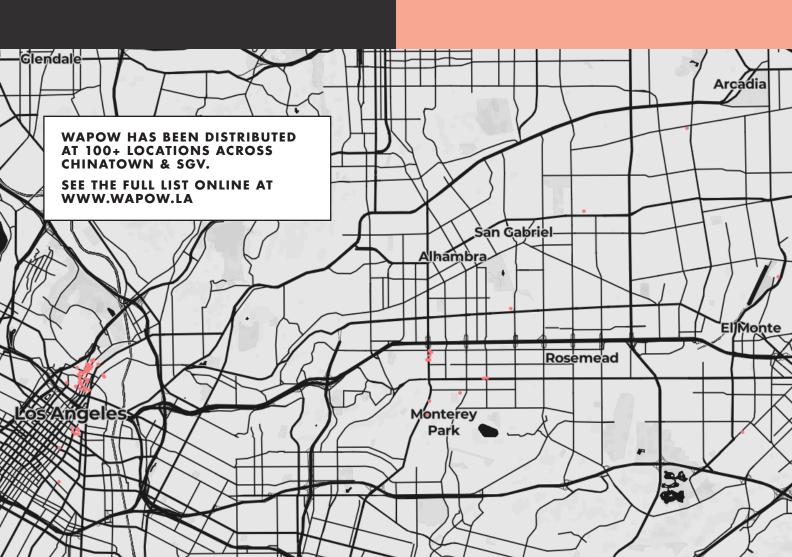
no matter your business or organization, email info@wapow.la for more information



CONNECT WITH A MULTICULTURAL, MULTIGENERATIONAL AUDIENCE

SUPPORT CHINATOWN STORYTELLING

ALL PROCEEDS FUND WAPOW PRINTING & FREE PROGRAMS





DATE	RECEIVED
CUSTOMER INFO	
AGENCY	
NAME/TITLE	
ADDRESS	
EMAIL	PHONE
AD ORDER	
PUBLICATION PERIOD FA (SEPT/OCT/NOV) WI (DEC/JAN/FEB) SP (MAR/APR/MAY) SU (JUN/JUL/AUG) BULK/SPECIAL	AD SIZE BACK PAGE FULL (8.25"x10.75") INTERIOR COVER FULL (8.25"x10.75") INTERIOR FULL (8.25"x10.75") INTERIOR HALF VERT (4.125"x10.75") INTERIOR HALF HORIZ (8.25"x5.375") INTERIOR ¼ (4.125"x5.375") INTERIOR ¼ (4.125"x2.6875")
ARTWORK (see specifications) Supply artwork by Add graphic design Add other service (logo, translation, etc.)	TYPE REGULAR COMMUNITY CORPORATE

PLEASE RETURN SIGNED/DATED FORM TO WAPOW MAGAZINE

SIGNATURE/DATE

## **AD RATES**

Ad rates are priced by size and type. Ask about community rates in Chinatown. Services including translation and graphic design are available. For more information, email info@wapow.la.

AD SIZE	RATE TYPE COMMUNITY	RATE TYPE REGULAR	RATE TYPE CORPORATE	OFFICE NOTES
BACK PAGE FULL (8.25"x10.75")	\$1,000	\$1,200	\$2,400	
INTERIOR COVER FULL (8.25"x10.75")	\$800	\$900	\$1,800	
INTERIOR FULL (8.25"x10.75")	\$650	\$750	\$1,500	
INTERIOR HALF VERT (4.125"x10.75")	\$400	\$500	\$1,000	
INTERIOR HALF HORIZ (8.25"x5.375")	\$400	\$500	\$1,000	
INTERIOR ¼ (4.125"x5.375")	\$250	\$350	\$700	
INTERIOR 1/8 (4.125"x2.6875")	\$125	\$200	\$400	
BULK DISCOUNT 2 ADS 3 ADS 4 ADS	5% off 10% off 15% off	5% off 10% off 15% off	  	

ADDITIONAL DONATION	Φ.	

## **ARTWORK DESIGN SPECS**

If supplying own artwork, please note the following:

- Artwork resolution must be at least 300 DPI.
- If printing full bleed, leave 0.25" bleed margin. Do not include crop marks.
- High contrast designs are more visible.
- Include contact details
- Use impactful graphics/images
- Minimize wordiness