

**4**  
ISSUES

**40,000**  
COPIES

**40+**  
CONTRIBUTORS

**15**  
EVENTS

*keep us  
growing!*

# WAPOW TURNS 1!

*Support community media  
in LA Chinatown. Buy an ad!*

<b>ONE-YEAR</b>	<b>1/8 PAGE</b>	<b>\$ 60</b>
<b>ANNIVERSARY</b>	<b>1/4 PAGE</b>	<b>\$188</b>
<b>SALE AD RATES</b>	<b>1/2 PAGE</b>	<b>\$300</b>

*Ad orders due by Friday, 9/21. Complete attached form. For questions contact [info@wapow.la](mailto:info@wapow.la). All proceeds support printing and free programs.*



**ABOUT WAPOW** In a rapidly changing LA Chinatown, WAPOW serves as a community engagement platform bringing together a multigenerational and multicultural team of volunteers to produce a free bilingual magazine highlighting current affairs, community resources and local heritage.



**WAPOW 1-YEAR ANNIVERSARY AD FUNDRAISER**

WAPOW is celebrating our first year of publication! Buy an ad and help sustain bilingual community media in LA Chinatown. All proceeds fund printing and public programming.

Submit ad order form and artwork by Friday 9/21/18 to [info@wapow.la](mailto:info@wapow.la). Email for any questions.

<b>CIRCLE YOUR AD ORDER</b>				
<b>AD SIZE</b>	<b>RATE TYPE COMMUNITY*</b>	<b>BUY 2 QTRS SAVE 10%</b>	<b>BUY 3 QTRS SAVE 15%</b>	<b>BUY 4 QTRS SAVE 20%</b>
INTERIOR HALF VERT (4.125"x10.75")	<b>\$300/QTR</b> <del>\$400</del>	<b>\$540</b> <i>or \$270/QTR</i>	<b>\$765</b> <i>or \$255/QTR</i>	<b>\$960</b> <i>\$240/QTR</i>
INTERIOR HALF HORIZ (8.25"x5.375")	<b>\$300</b> <del>\$400</del>	<b>\$540</b> <i>or \$270/QTR</i>	<b>\$765</b> <i>or \$255/QTR</i>	<b>\$960</b> <i>\$240/QTR</i>
INTERIOR ¼ (4.125"x5.375")	<b>\$188</b> <del>\$259</del>	<b>\$338</b> <i>or \$169/QTR</i>	<b>\$480</b> <i>or \$160/QTR</i>	<b>\$600</b> <i>\$150/QTR</i>
INTERIOR ⅛ (4.125"x2.6875")	<b>\$60</b> <del>\$125</del>	<b>\$108</b> <i>or \$54/QTR</i>	<b>\$153</b> <i>or \$51/QTR</i>	<b>\$192</b> <i>\$48/QTR</i>
* COMMUNITY RATE EXTENDED TO ALL SMALL BUSINESSES FOR A LIMITED TIME * CORPORATE SPONSORSHIP & FULL SIZE ADS AVAILABLE (SEE PAGE 3)				

**MAKE AN ADDITIONAL DONATION**      \$ \_\_\_\_\_

**SELECT PAYMENT TYPE**

\_\_\_ Cash      \_\_\_ Paypal      \_\_\_ Venmo      \_\_\_ Check\*\*

\*\*Make checks payable to **GOOD SHINE STUDIO**, memo **WAPOW**. Ask about tax deductible donations.

**ARTWORK DESIGN GUIDELINES**

If supplying own artwork, please note the following:

- Artwork resolution must be at least 300 DPI.
- If printing full bleed, leave 0.25" bleed margin. Do not include crop marks.
- High contrast designs show better on newsprint.
- Minimize wordiness. Include contact. Consider coupons to track ad impressions.

**REGULAR AD RATES**

<b>CIRCLE YOUR AD ORDER</b>				
<b>AD SIZE</b>	<b>RATE TYPE COMMUNITY</b>	<b>RATE TYPE REGULAR</b>	<b>CORPORATE SPONSORSHIP</b>	<b>OFFICE NOTES</b>
BACK PAGE FULL (8.25"x10.75")	\$1,000	\$1,200	\$2,400	
INTERIOR COVER FULL (8.25"x10.75")	\$800	\$900	\$1,800	
INTERIOR FULL (8.25"x10.75")	\$650	\$750	\$1,500	
INTERIOR HALF VERT (4.125"x10.75")	\$400	\$500	\$1,000	
INTERIOR HALF HORIZ (8.25"x5.375")	\$400	\$500	\$1,000	
INTERIOR ¼ (4.125"x5.375")	\$250	\$350	\$700	
INTERIOR ⅛ (4.125"x2.6875")	\$125	\$200	\$400	
BULK DISCOUNT 2 QUARTERS 3 QUARTERS 4 QUARTERS	10% off 15% off 20% off	10% off 15% off 20% off	-- -- --	

**ADDITIONAL DONATION** \$ \_\_\_\_\_